## Brookline Community Aging Network (BrooklineCAN) Communication Committee Minutes, January 13, 2021

Conducted via Zoom

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

- 1. February 2021 Newsletter (Articles due January 22, 2021)
  - -Covid-19 Vaccine Brookline Update, February 2 (Carol)
  - -Health Care Proxy Workshop (Ruth)
  - -Senior Center Discussion Groups (Carol)
    - -Living Our Values
    - -Current Events
  - -Gentle Chair Yoga Brookline Public Library (Bea)
  - -ELF Program (medical equipment loans, Senior Center (Bea)
  - --Senior Planet (Carol)
  - -Book Talk (Bea)
  - -Bingeing (Bea)
  - -BrooklineCAN Web Site-Links (Ruth)
  - -Upcoming Events (Carol)
    - -BIDMC Senior Spotlight-High Blood Pressure
    - -Living Musically with Parkinson's -Goddard House

## 2. PR/Media

- a. News release on January 19 Esty program has been distributed
- b. Elenore and Bea are working on Age-Friendly Business article on the Olive Connection

(Continued on next page)

- 3. **BIG-TV.** Matt and John reported that the next three programs are being planned.
- 4. **Age Friendly Business Program**. Bea has volunteered to review and correct the list of businesses, particularly to reflect those businesses that have closed. Matt will update the data base.

NEXT MEETING: Wednesday, February 10, 2021, 2:00 pm